

# HOMETOWN HIGHLIGHTS

Member newsletter of the best kept secrets (unintentionally) and updates.

## CEO Update.

Hello members!

We are having a strong year all around. As of September 30, we've already surpassed our budgeted income for all of 2024! We have been able to accomplish this despite slashing fees, lowering loan interest rates, and running several market-leading certificate specials throughout the year. I am so humbled by your trust in our credit union. It truly has been a phenomenal year.

As we are a not-for-profit cooperative, those profits go back to **our members**. This is why I love my job. Rather than **needing** to reward a small group of shareholders, I **get** to reward our thousands of members!

*Nathan Grossenbach*

## New Hometown Businesses:

Ink Shrink Tattoo by Paige  
Life Laugh Incorporated  
NoBull Balloon Magic  
De Pere Greenhouse & Floral



**Bring your loan here and don't make a payment until 2025<sup>††</sup>. Rates as low as 4.24% APR on new loans.†**

† This offer applies to consumer loans with collateral. \$10,000 new money is required to qualify for this loan promotion. Rate subject to loan-to-value ratios. All rates subject to change. Membership Eligibility Required. Loan terms and conditions are based on credit qualifications, relationship and approval.

†† Up to 90-day no Payments, Interest will begin to accrue from the date of loan disbursal and will be amortized over the monthly loan payments for this offer. Credit qualifications apply.

## Did you know?

We have been serving our community since 1941.

We began as Hamilton Employees Credit Union. Incredible growth allowed the credit union to move to its current Two Rivers location and then become known as Shoreline Credit Union. We serve nine counties in North East Wisconsin.

## Tech Corner.

Shoreline continues to invest in technology to remain the best place to bank. Recently, we introduced Two-Factor Authentication (2FA), providing an extra layer of security to protect your accounts from jackassery (fraud and identity theft).

We are excited to be announcing two new features!

You have asked for easier ways to make loan payments and transfer money to accounts at other financials. We listened.

You can now make payments on your Shoreline loans or credit card using a debit or credit card from another financial institution. On our website, go to Member Services, [Make Loan Payments](#) to visit the portal.

Starting November 1st, our members will be able to send money from their Shoreline account to another account (A2A) at other financial institutions. This is a safe, secure method of transferring funds that you will be able to do right from the app or online banking! Please visit the [A2A Guide on our website](#) for more information!

## Shoreline awards \$30,000 in Small Business Grants!

Check out the [news section](#) on our website to learn more about the two businesses, Follow Your Heart Learning Center and The Mikadow Theater, and their projects.

## Staff:

We welcome Colton Becker to the team. Colton has over 6 years of financial institution experience, and joins us as a Financial Consultant in Two Rivers.

## Anniversaries:

Nathan Grossenbach, President/CEO – 12 Years  
Kyle Bryntesen, Marketing & Branding Manager – 7 Years  
Mike "Magic Mike" Johnson, Marketing Specialist – 5 Years  
Jason Scharping, Credit Analyst – 4 Years

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