



DOING THE  
MOST GOOD®

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**FOR IMMEDIATE RELEASE:**

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**SHORELINE RAISES OVER \$13,000 FOR THE SALVATION ARMY  
THROUGH ITS 2022 SEASON PASS PIN PROGRAM**

Shoreline Hometown Credit Union is excited to announce that it has raised over \$13,000 for The Salvation Army through its 2022 Season Pass Pin Program. The Season Pass Pin Program allows donors to purchase pins in \$20 and \$100 increments to show their support for The Salvation Army throughout the holiday season. Shoreline matched each donation until it reached its donation match goal.

Additionally, Shoreline won the “Battle of the Financials” contest. Participating financial institutions take shifts ringing bells at strategic locations throughout Manitowoc County and the organization that raises the most money wins. This is Shoreline’s third year in a row as “Battle of the Financials” winner.

Shoreline President and Chief Executive Officer, Nathan Grossenbach, says, “We appreciate our employees’ and community’s enthusiastic support of the Season Pass Pin Program and participation in Battle of the Financials. We are also grateful for everyone who donated to make this possible. We feel fortunate to be able to partner with such amazing local nonprofits as The Salvation Army.”

Shoreline has been a match sponsor of The Salvation Army Season Pass Pin Program for the past nine years. It’s a partnership that has allowed the credit union to “Do the Most Good” in the communities it is located in. Shoreline looks forward to many more years of partnering with The Salvation Army for the program in the future.

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Left to right: Brad Bartels, Matt York, Nathan Grossenbach, Steve Haensgen, Lieutenant Jenny Moffitt (Corps Officer at The Salvation Army of Manitowoc County), Jessica Ness, Justin Huebner, Julie Wilke



Left to Right: Justin Huebner, Andrea Schmitt, Kyle Bryntesen, Nathan Grossenbach, Steve Haensgen, Lieutenant Jenny Moffitt (Corps Officer at The Salvation Army of Manitowoc County), Sara Hablewitz, Lisa Sment



From left to right: Major Matthew O'Neil (Area Coordinator at The Salvation Army of Greater Green Bay), Ryan Angst (Hometown Business Development Officer at Shoreline Hometown Credit Union), Toni Loch (Director of Business and Development at The Salvation Army of Greater Green Bay)

### **About The Salvation Army Red Kettle Campaign**

From its humble beginnings as a Salvation Army captain's startup program in 1891 in San Francisco, the Red Kettle Campaign has grown into one of the most recognizable and important charitable campaigns in the United States. It helps provide toys for kids, food for the hungry and countless social services programs year-round.

### **About Shoreline Credit Union**

For over 80 years, Shoreline Hometown Credit Union has served as a member-owned, non-profit financial cooperative. With headquarters in Manitowoc County, Wisconsin, it has approximately 8,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc, and Sheboygan.

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