



November 23, 2022

FOR IMMEDIATE RELEASE:

CONTACT:

Emily Hockenhull Marketing Specialist Phone: (920) 794-2144

HockenhullE@ShorelineCU.org

SEASON PASS PIN PROGRAM OFF TO A GREAT START, THANKS TO A GENEROUS \$2,000 DONATION FROM THE KIWANIS CLUB OF MANITOWOC, WISCONSIN

Shoreline Hometown Credit Union is proud to partner with The Salvation Army for the Season Pass Pin Program again this year. Critical programs and services supported by this program include Toys for Tots, Coats for Kids, helping the homeless, and providing food for the hungry. "These causes fit perfectly with Shoreline's Hometown Values," states Kyle Bryntesen, Community Outreach Officer at Shoreline Hometown Credit Union.

Are you someone who carries a credit or debit card instead of cash? If so, The Salvation Army is offering a quick way to pass the red kettles guilt free this season! When you purchase a Season Pass Pin, there is no need to dig for change every time you walk by one of The Salvation Army's red kettles. Pins are available in \$20 and \$100 increments and are good for the 2022 kettle season. They can be worn on your coat or jacket to let others know that you support The Salvation Army.

The Pin Program and its advertising are sponsored by Shoreline Hometown Credit Union. As in past years, Shoreline will match each pin sale until the credit union reaches its goal. Pins are available at all of Shoreline's locations. Make your check out to Shoreline Hometown Credit Union so that your funds can be matched.

"Partnering with not only nonprofits but also local service clubs such as Kiwanis Club of Manitowoc, Wisconsin allows for great things, such as Shoreline doubling the club's donation to the Season Pass Pin Program benefitting The Salvation Army," continues Bryntesen. "We can make a big impact in all of the communities we serve."

-more-

Head to your nearest Shoreline branch and purchase your Season Pass Pin today.

Manitowoc: 4400 Calumet Ave. Two Rivers: 3131 Mishicot Rd. Green Bay: 2354 East Mason St.



Pictured in the photo, from left to right: Ryan Angst (Hometown Business Development Officer at Shoreline), James Pfeifer (Kiwanis Board Treasurer and Shoreline board member), Lieutenant Jenny Moffitt (The Salvation Army), Steve Kanter (Kiwanis Board President), Nathan Grossenbach (President and Chief Executive Officer at Shoreline), and Kyle Bryntesen (Community Outreach Officer at Shoreline)

About The Salvation Army

From its humble beginnings as a Salvation Army captain's startup program in 1891 in San Francisco, the Red Kettle Campaign has grown into one of the most recognizable and important charitable campaigns in the United States. It helps provide toys for kids, food for the hungry and countless social services programs year-round.

About Shoreline Credit Union

For over 80 years, Shoreline Hometown Credit Union has served as a member-owned, non-profit financial cooperative. With headquarters in Manitowoc County, Wisconsin, it has approximately 8,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc, and Sheboygan.

###