

Manitowoc, Two Rivers, and Green Bay, Wisconsin

OPENING OUR NEW GREEN BAY BRANCH



Green Bay branch grand opening set for 10 a.m. on August 19 at the East Town Mall.

THE PROCESS

Our partnerships with the City of Green Bay, Real Estate Developer Garritt Bader, and General Contractor Keller have been critical during the past few months. We would like to extend our gratitude to each of them.

"This branch opens up a new era of possibilities for Shoreline," says President and Chief Executive Officer (CEO), Nathan Grossenbach. "Our current members are traveling more to the Green Bay area and we've seen new members taking advantage of our low fees and low loan rates more often. This branch provides a commitment to the people who still value having a physical branch."

The branch will bring access to Green Bay, but according to Grossenbach, many members have selected Shoreline without ever stepping inside a branch. "Even with this physical expansion, we still offer a fantastic 'digital' branch and continue to provide most banking services – such as online banking, new accounts, loan applications, and remote deposit capture – virtually and with 24/7 access."

SERVING OUR COMMUNITY

Our Community Outreach Officer, Kyle Bryntesen, has spent time in Green Bay discussing the Hometown Program with local businesses. "I'm excited to develop great relationships with businesses in the Green Bay area and to introduce them to what Shoreline has to offer," says Bryntesen. "This includes merchant services, free gift certificates directly to their business, and very affordable checking accounts."

SERVING OUR MEMBERS

Some Green Bay staff members have been with Shoreline Hometown Credit Union for several years. The experience they've gained in Manitowoc County will help us develop and deliver on the Hometown Values, Hometown Rewards promise we stand behind. The branch staff will include Brandon Behm (former Branch Manager of Two Rivers), Ryan Angst (former Mortgage Loan Officer in Manitowoc), Mellisa Coronado (Consumer Loan Officer/Financial Consultant in Two Rivers), and Tim Ruminski (Member Service Representative in Manitowoc), each holding the same position in Green Bay that they previously held in Manitowoc or Two Rivers.

We are excited to bring Hometown Values, Hometown Rewards to Green Bay and look forward to serving both current and new members in person at the East Town Mall.



THREE-PEAT. 2 CATEGORIES.

Join the Best Credit Union on the Lakeshore!
Best Credit Union • Best Mortgage Lending Company



THREE-PEAT. TWO CATEGORIES. BEST OF THE LAKESHORE.

We are proud to have been named Best Credit Union and Best Mortgage Lending Company on the Lakeshore three years in a row. We sincerely appreciate everyone who voted for us!

At Shoreline, we know that we are fortunate to have truly amazing members who understand and appreciate our mission. We work hard to provide the best possible Hometown experience for our members each and every day. Both of these facts are evidenced by our recent win in two Best of the Lakeshore categories, three years running.

"As we constantly strive to find new ways to support our members' financial success, we are humbled by the support we, in turn, receive from them," says President and CEO, Nathan Grossenbach. "Relationships are truly at the core of everything we do. We love nothing more than seeing our members reach financial milestones they've set for themselves and feel honored to be part of their ongoing financial journey."

From everyone at Shoreline, thank you for voting us Best Credit Union and Best Mortgage Lending Company on the Lakeshore. We couldn't do what we do without all of you. We look forward to many more years of serving our amazing members!



COMING SOON: WORRY-FREE™ HOMETOWN CHECKING*

We are excited to announce the launch of our new Worry-Free™ Hometown Checking account.

We know life can be hectic. Our new Worry-Free™ Hometown Checking account is designed to provide a simple, straightforward checking experience that will make your life easier.

With a Worry-Free™ Hometown Checking account, you won't have to worry about maintaining a required minimum balance. In exchange for a \$5 monthly maintenance charge, you will no longer be assessed non-sufficient funds (NSF) or overdraft charges on your account. You'll also receive a free debit card that will offer a simple, checkless payment experience.

Various free services are available as well, such as mobile and online banking, bill pay, financial literacy seminars, and appointments with a certified credit union financial counselor.

If you're looking for ways to minimize sources of worry in your life, make sure to keep an eye out for more information regarding our Worry-Free™ Hometown Checking account. We will provide further details on social media and our website as we launch the account.

Stay liquid this summer.
We can help you keep cash in your pocket.

Shoreline HOMETOWN CREDIT UNION

I need cash right now!

Subject to credit approval. Membership requirements apply. For more details, visit ShorelineCU.org.

Everything is so expensive!

EQUAL HOUSING OPPORTUNITY

Federally insured by the NCUA.

EZ Cash • Credit Cards • Kwik Cash • Home Equity Line of Credit

*Membership eligibility required. Account approval, conditions, qualifications and other requirements apply. Terms and conditions subject to change at any time without notice. All non-sufficient funds and overdraft transactions will be declined. Additional fees and restrictions may apply. Visit ShorelineCU.org for additional details.

Shoreline News Anchor is published and distributed free to members. Information contained in this newsletter does not represent professional legal advice. All rights reserved. Reproduction is strictly prohibited.

Copyright 2022 Shoreline Hometown Credit Union and its licensees. 2481 (8/22)



Federally insured by the NCUA.