

Manitowoc & Two Rivers, Wisconsin

BREAKING GROUND IN GREEN BAY



Shoreline ended 2021 on an exciting note - by breaking ground for our future Green Bay branch. Construction will begin this winter and we're looking forward to opening in late summer 2022!

2021 was an exciting year for Shoreline Hometown Credit Union, culminating in the announcement of a future Green Bay branch. Located at East Town Mall, the branch will be perfectly positioned to serve the eastern Green Bay community.

THE CEREMONY

On December 12, 2021, we reached the first milestone in the development of our new branch — the groundbreaking ceremony. A number of members of the project's development team, Shoreline's staff, and the Green Bay community said a few words, including:

- Doug Schwalbe, Keller, Inc
- Jeff Balistriere, UnitedHealthcare
- Rick Sense, Greater Green Bay Chamber
- Garritt Bader of GB Real Estate Investments
- Lisa Sment, Chief Operating Officer (COO) at Shoreline Hometown Credit Union
- Kyle Bryntesen, Community Outreach Officer at Shoreline Hometown Credit Union
- Nathan Grossenbach, President and Chief Executive Officer (CEO) at Shoreline Hometown Credit Union

"If you guys don't know who Shoreline is yet, you will, because they take hometown very seriously," said Doug Schwalbe (Keller, Inc). "Your members are very happy with your services," stated Jeff Balistriere (UnitedHealthcare). "... just really are appreciative of the fact that you guys are looking at expanding here," added Rick Sense (Greater Green Bay Chamber).

"I've lived in this community with my family for about 15 years now and the opportunity to bring our award-winning services to this city, and specifically, this side of town, is absolutely

amazing and very humbling to me ... we look forward to serving the community for many years to come," commented President and CEO, Nathan Grossenbach.

Following these opening remarks, members of our team tossed shovels of dirt, symbolizing the beginning of the construction process. It was an exciting day for all - one we will remember for years to come!

BUSY DAYS AHEAD

With our new branch opening in late summer of 2022, we have some busy days ahead.

Plans to introduce our Hometown values to east Green Bay are underway, with construction beginning soon. Kyle Bryntesen, our Community Outreach Coordinator, is also working to partner with more Hometown Businesses in the area.

Keep an eye out for the new branch as the year progresses. We're excited about bringing Hometown Values, Hometown Rewards to the Green Bay community!





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ANNUAL MEETING

Wednesday, April 20
at 5:30 p.m.

Hamilton Wood Type and Printing Museum • 1816 10th St. in Two Rivers

MEET MELLISA CORONADO, SENIOR FINANCIAL CONSULTANT



We recently expanded our team by hiring Mellisa Coronado as Senior Financial Consultant.

In her new role, Mellisa is responsible for providing financial guidance to members, as well as connecting with the community to increase awareness of Shoreline's mission. When we open our

new Green Bay branch in late summer of 2022, Mellisa will work to establish Shoreline as a widely-recognized financial institution in the eastern Green Bay area.

Born and raised in Wisconsin and a 20-year resident of Manitowoc County, Mellisa possesses personal knowledge of the community in which Shoreline is located. She has 15 years of experience in the financial industry, as well.

Mellisa Coronado resides in Manitowoc with her family, where she served as a former board member of the Manitowoc-Two Rivers YMCA and former President of KAN Cool for School. She enjoys watching her kids grow up, staying active outdoors, and visiting new and historic downtown establishments.

2021 SALVATION ARMY SEASON PIN PASS PROGRAM DONATION GOAL EXCEEDED



We're excited to announce that we surpassed our Season Pass Program matching goal of \$5,000 to help raise funds for Manitowoc Salvation Army.

We're matching the \$5,000 in donations, plus approximately \$5,525 more was donated as of December 30, 2021 - for a total amount of \$10,525. We also won the "Battle of the Financials" contest for the second year in a row by raising an additional \$2,700.

Shoreline President and Chief Executive Officer, Nathan Grossenbach, says, "We're very pleased with our employees' enthusiastic support of the Season Pass Program and winning the Battle of the Financials once again in 2021. They have all worked very hard at promoting the Season Pass pins to members from our branch locations. We are happy to help out the Salvation Army of Manitowoc."

We have been a match sponsor of the Salvation Army Season Pin Pass Program for the past 8 years. It's a partnership we look forward to continuing for years to come.

WHY WE PARTNER WITH MANITOWOC SALVATION ARMY

From its humble beginnings as a Salvation Army captain's startup program in 1891 in San Francisco, the Red Kettle Campaign has grown into one of the most recognizable and important charitable campaigns in the United States. It helps provide toys for kids, food for the hungry and countless social services programs year-round.

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*Sample payments are based on credit scores of 735, 640, and 600 with respective rates of 3.04%, 4.29%, and 8.29% on \$10,000 borrowed for 72 months. Rates are subject to loan-to-value ratios. Loan terms and conditions are based on credit qualifications, membership eligibility, and approval. Rates, terms, and conditions are subject to change. Examples provided are for loans secured by vehicles only.

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Shoreline Hometown Credit Union Affordable payments, even with poor credit

Good Credit	Fair Credit	Poor Credit
\$152.12*	\$157.78*	\$176.75*
monthly payment	monthly payment	monthly payment

Examples are based on a 72-month loan of \$10,000.

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