



February 1, 2022

Community Members:

Recently, many members of our community have been on the receiving end of a letter from their financial institution. Whether that letter was providing notification of a branch closure or a merger, our community continues to be left with fewer financial institutions to choose from.

This letter is not intended to attack the choices of those organizations. I personally respect the leaders of those organizations and the commitments they have made to our community. Many dollars have been donated and volunteer hours given back in their name. I am certain these were difficult decisions to make.

With that said, my role as President/CEO of Shoreline Hometown Credit Union is to ensure that our community continues to have access to affordable and flexible financial services. If you are in need of a financial institution, my hope is that we – a locally-run and headquartered credit union – are at the top of your list. Established in 1941, we've been privileged to serve the Lakeshore community for 80+ years. As a result, we are large enough to provide modern services, yet small enough to remember your name.

To learn more about Shoreline Hometown Credit Union – the Best Credit Union and Best Mortgage Lender – please visit us at www.shorelinecu.org. Whether you are interested in low loan rates, no-fee checking accounts, or Hometown Rewards, we are here to help.

Sincerely,

A handwritten signature in black ink that reads "Nathan Grossenbach".

Nathan Grossenbach
President/CEO

PO Box 27
Two Rivers, WI 54241
GrossenbachN@ShorelineCU.org

