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FOR IMMEDIATE RELEASE

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**MELLISA CORONADO APPOINTED AS SENIOR FINANCIAL CONSULTANT
AT SHORELINE HOMETOWN CREDIT UNION**

Shoreline Hometown Credit Union has announced the appointment of Mellisa Coronado as Senior Financial Consultant. In her new role, Mellisa is responsible for providing financial guidance to members, as well as connecting with the community to increase awareness of Shoreline's mission. When Shoreline Hometown Credit Union opens its new Green Bay branch in late summer 2022, Mellisa will work to establish Shoreline as a widely-recognized financial institution in the eastern Green Bay area.

Mellisa Coronado says, "I genuinely care about our community and the people who live here. Creating a pathway to help others achieve something they didn't consider possible and having the opportunity to turn dreams into reality, both in business and in life, is my passion. I am honored to represent a company that shares this passion and continues to exhibit Hometown values— values that we can all relate to. Together, we'll make a positive difference."

Born and raised in Wisconsin and a 20-year resident of Manitowoc County, Mellisa possesses personal knowledge of the community in which Shoreline is located. She has 15 years of experience in the financial industry and is particularly knowledgeable in mortgage and consumer lending, as well as strategic planning for personal and business finance.

Mellisa Coronado resides in Manitowoc with her family, where she served as a former board member of the Manitowoc-Two Rivers YMCA and former President of KAN Cool for School. She enjoys watching her kids grow up, staying active outdoors, and visiting new and historic downtown establishments.

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About Shoreline Credit Union

For over 80 years, Shoreline Credit Union has served as a member-owned, non-profit financial cooperative. With headquarters in Manitowoc County, Wisconsin, it has approximately 9,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc, and Sheboygan. It is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well-capitalized according to NCUA standards.

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