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**SHORELINE HOMETOWN CREDIT UNION TO OPEN FULL-SERVICE BRANCH LOCATION
ON THE EAST SIDE OF GREEN BAY**

Manitowoc-based Shoreline Hometown Credit Union (\$124 million assets as of September 30, 2021) has announced it is opening a new full-service branch in the East Town Mall redevelopment project in Green Bay, Wis. This is the first branch to be built outside of Shoreline’s base in Manitowoc County. The new branch will feature a drive-thru, ATM, night deposit, and an open-concept design to foster relationship building in the area. Ground-breaking will occur in December with a planned opening in Summer of 2022.

“Green Bay members have been selecting the award-winning services of Shoreline Credit Union more and more frequently. We are excited to invest in the community with a new branch, which will greatly expand our current and future members’ access to their Shoreline accounts.” said CEO/President Nathan Grossenbach.

“As a long-time resident of east Green Bay, I am thrilled to have seen firsthand the development of the East Town Mall over the past few months. Garritt (Bader), of GB Real Estate Investments, LLC has been a phenomenal partner throughout this project. His vision for the East Town Mall will revitalize the area, and we are happy to be a part of that.”

“Shoreline has been voted the Best Credit Union and Best Mortgage Lender in the Manitowoc area for the past two years. This is a credit union that has 80 years of history serving Manitowoc. Since we expanded our

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charter in 2007, we have been assisting our members in Green Bay with free checking accounts and affordable loan rates for members of any credit level. We will continue to provide fast, local loan approvals with flexible terms with the added benefit of a local branch to visit,” said Grossenbach.

Supporting its communities is nothing new for the credit union. "Our primary focus in Manitowoc County has been giving back to the community through sponsorships and volunteering. We have been the main sponsor of The Automobile Gallery's Cars & Guitars Show in this community for three years, and we will be sure to find new opportunities to help the community grow and prosper. All of us at the credit union are looking forward to serving our Green Bay members in the new office.”

The branch will offer a full suite of traditional services, such as auto loans and home loans, deposit accounts, and free coin counting for members. By appointment, the credit union also offers financial planning services through its partner, OneWisconsin, and Medicare/Medicaid planning services through long-time Green Bay resident Jeff Balistriere.

Shoreline Hometown Credit Union opened its first location at Hamilton Manufacturing in Two Rivers, Wis. in 1941 and today operates two branches in Manitowoc County. The new location adds a third branch to the mix. The Green Bay branch will be new construction located in what is currently the parking lot of East Town Mall, along Ring Road and directly across from McDonalds and Panera.

About Shoreline Credit Union

For over 80 years, Shoreline Hometown Credit Union has served as a member owned, non-profit financial cooperative. With headquarters in Manitowoc County, Wisconsin, it has approximately 9,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan. It is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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