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FOR IMMEDIATE RELEASE

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**EMILY HOCKENHULL APPOINTED AS MARKETING SPECIALIST AT SHORELINE
HOMETOWN CREDIT UNION**

Shoreline Hometown Credit Union has announced the appointment of Emily Hockenhull as Marketing Specialist. In her new role, Emily is responsible for engaging current and potential members by helping to manage the daily functions of the marketing department.

Emily says, “Shoreline Hometown Credit Union truly cares about the community and their members, and I’m excited to be part of the organization.” She recently worked as a Marketing Coordinator at a local marketing agency. Emily is a graduate of Lakeshore Technical College (LTC) with an Associate Degree in Graphic & Web Design and an Associate Degree in Marketing. Between attending LTC and her time with the marketing agency, she has worked with many businesses and organizations throughout the Lakeshore area.

Emily resides in Howards Grove. In her spare time, she enjoys playing piano and guitar, photography, and kayaking. She also knows American Sign Language, which she puts to use when she has the chance.

About Shoreline Credit Union

For over 80 years, Shoreline Hometown Credit Union has served as a member owned, non-profit financial cooperative. With headquarters in Manitowoc County, Wisconsin, it has approximately 9,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan. It is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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