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**FOR IMMEDIATE RELEASE**

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**KYLE BRYNTESEN PROMOTED TO COMMUNITY OUTREACH OFFICER**

**Manitowoc, Wis., August 18, 2021** – Shoreline Credit Union is proud to announce the promotion of Kyle Bryntesen as Community Outreach Officer. In his new role, Kyle will work with the community, its citizens, and its small businesses to develop relationships that result in membership growth for the Credit Union.

“Kyle has made a significant impact in his time with the credit union,” says CEO Nathan Grossenbach. “Since joining the organization, he has added over 140 small businesses to the Hometown Program, cultivated a brand and spirit focused on our Hometown Values, and helped establish Shoreline Hometown Credit Union as the Best Credit Union on the Lakeshore.”

Additional responsibilities include attending Chamber of Commerce events in our communities and volunteering on local boards and committees. He will also assist in coordinating the credit union’s involvement in community events, charities, and economic development. Kyle is currently a member of the Rotary Club of Manitowoc and the Two Rivers Business Association.

Steve Kanter, VP of Hometown Experience and Branding states, “Working with Kyle is always a pleasure. He has been pivotal in developing business and community relationship that have made Shoreline the Best Credit Union on the Lakeshore. We all wish him the best of luck in his new endeavor.”

Kyle has nearly 15 years of sales and business development experience. In his past three years with the Credit Union, Kyle has formed valuable relationships with the community while living the Hometown Brand. Some of his successes include having over 140 participating Hometown Businesses in the greater Manitowoc area. We look forward to seeing Kyle succeed in his role for the Credit Union and our members.

Kyle and his wife Jill reside in Manitowoc and attended Roncalli High School.

**About Shoreline Credit Union**

For over 75 years, Shoreline Credit Union is headquartered in Manitowoc County and is a member-owned, non-profit financial cooperative serving over 10,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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