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BRAD BARTELS GRADUATES CUNA MANAGEMENT SCHOOL WITH HONORS

Manitowoc, Wis., July 28, 2021, Shoreline Hometown Credit Union is proud to announce that Finance & Accounting Manager, Brad Bartels has graduated from CUNA Management School with honors. CUNA Management School was founded in cooperation with the University of Wisconsin-Madison with the goal of helping credit unions develop future leaders and a leadership pipeline to their fullest potential. Several regional schools developed around the country with the same goal in mind. Attendees prepare for the next step in their career with advanced training from the University of Wisconsin School of Business professors, credit union professionals, and industry experts who teach attendees core executive responsibilities, financial operations, and leadership insights.

Graduation from one of the four CUNA Management Schools is recognized throughout the credit union movement as an honor and mark of accomplishment. These schools provide valuable, hands-on comprehensive management training. "I have built a practical foundation of knowledge around the topics of asset and liability management, compliance, building high performing teams, innovative thinking, strategic marketing, risk management, and executive readiness." says Finance & Accounting Manager Brad Bartels.

“Brad exemplifies what it means to be an employee of a credit union. When you speak with him, his passion for helping our members and the community is evident. Completing CMS is a huge accomplishment that we’re all proud of. He’s gained valuable knowledge and connections along the way that he (and Shoreline) will undoubtedly benefit from. Brad has put countless hours into CMS classes, and we can’t wait to see him continue to grow and put all of his skills to use.” says Chief Financial Officer Steve Haensgen.

By completing all three years of the school, three exams, two projects and an oral presentation, attendees earn the Certified Credit Union Executive (CCUE) designation, which signifies knowledge of and readiness for credit union leadership. Brad Bartels was one of 78 attendees to graduate with a designation this year. Brad also states “Undoubtedly, completing this program would not have been possible without the unwavering support of my family, and the amazing leadership team of Shoreline Hometown Credit Union. I cannot thank you all enough.”

About Shoreline Hometown Credit Union

For over 80 years, Shoreline Hometown Credit Union is headquartered in Manitowoc County and is a member-owned, non-profit financial cooperative serving over 10,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Hometown Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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