



# NEWS ANCHOR

Shoreline Hometown Credit Union • Manitowoc & Two Rivers, Wisconsin

## CELEBRATE WITH THE BEST CREDIT UNION ON THE LAKESHORE.



**Shoreline Hometown Credit Union takes home Best Credit Union and Best Mortgage Originator in the Best of the Lakeshore awards. Thank you for voting!**

### Best of the Lakeshore.

For the second year in a row, Shoreline Hometown Credit Union was voted winner for the Best of the Lakeshore awards. The credit union won two categories including Best Credit Union, and Best Mortgage Company on the Lakeshore for 2021.

"Winning these awards for the second year in a row is very exciting for our team," says Nathan Grossenbach, President/CEO of Shoreline. "We are committed to providing our members' a customized, stress-free experience through our products, our technology, and most importantly our great staff. It is an honor to be recognized as the best, most trusted financial institution in our community."

Grossenbach goes on to say that the community recognizes that Shoreline is the best choice for general banking, financial planning, as well as originating mortgages. "We continue to reduce the fees we charge, lower our interest rates on loans, create greater access to members with less-than-perfect credit, and remain committed to our "Hometown" principles. So far this year, we have achieved incredible growth in loans, deposits, and members. It is an incredible time to be a Shoreline member."

### FREE DELIVERY. EatStreet & Shoreline Hometown Credit Union.

Get free delivery on EatStreet until June 30, 2022 when you use your Shoreline debit or credit card. There's no catch, order from your favorite restaurants as often as you want and we'll cover those delivery fees for you. For more information please visit: <https://shorelinecu.org/eatstreet-partnership/>



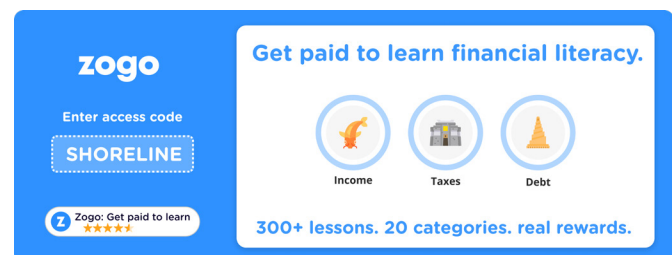
### Hometown Auto Loans Special.

It's time to enter the payment free zone! Shoreline Hometown Credit Union has the hottest deal on the lakeshore with the Hometown Lowns auto loan sale. Kick back, relax, and enjoy the Payment Free Zone this summer. Apply online today to take advantage of our low loan rates. Plus make no loan payments for up to 90 days\*. Do you hate to wait? Apply online at [ShorelineCU.org](https://shorelinecu.org) today.



### Zogo — Get paid to learn financial literacy.

Zogo is a gamified financial literacy app that rewards users for completing bite-sized financial literacy lessons. Level up and earn while you learn, with real-life rewards – like gift cards to your favorite stores! For more information please visit: <https://shorelinecu.org/zogo/>



### BillFixers.

Did you know that 95% of Shoreline members overpay for at least one of their bills? You can save over \$300 a year on average by negotiating for things like TV, internet, and phone service—if you can manage to wait on hold long enough to get to a real person. That's why we're excited to announce that we're partnering with BillFixers to help you save money, without the hassle.

BillFixers negotiates on your behalf to lower your monthly bills. Their expert negotiators get you a better rate and split the savings with you. You keep the same provider and the exact same services, just pay less every month. If they can't save you money, there's no cost at all.

# What is “The Hometown Difference” ?

## It's our people.

When Greg and Lori were facing foreclosure, they were almost out of options. The sheriff's sale was scheduled for August 2, 2021 and their current mortgage company would not help. “Shoreline Hometown Credit Union and Mortgage Originator Nicole Hurlbert were the only ones that listened to our situation and actually took it to heart. With that we want to give a very special thank you to Nicole for her hard work and perseverance as well as helping us stay in our home.”

## Accidents happen, we can help.

When Courtney and her fiancé ended up in an unfortunate accident, they were left stranded. “We needed to find a replacement vehicle so we could get home and get things sorted out. Thankfully, because I'm from Manitowoc we qualified for an auto loan through Shoreline! Amidst the stress and the emotion that comes with situations such as these, Matt York and Jason Scharping were over-and-above spectacular. Keeping us levelheaded and on track to getting ourselves back up and running. Shoreline is an example of how beautiful a small-town dynamic can be. We were strangers walking in, but left feeling like family. We are both incredibly thankful for all that Matt and Jason did for us, and cannot sing their praises enough. If you need a loan or if you need a place you can trust, put that trust in Shoreline.”

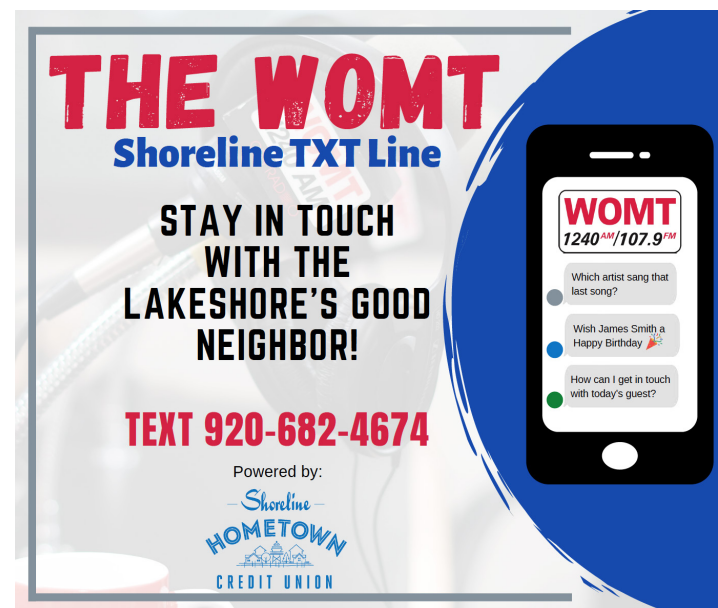
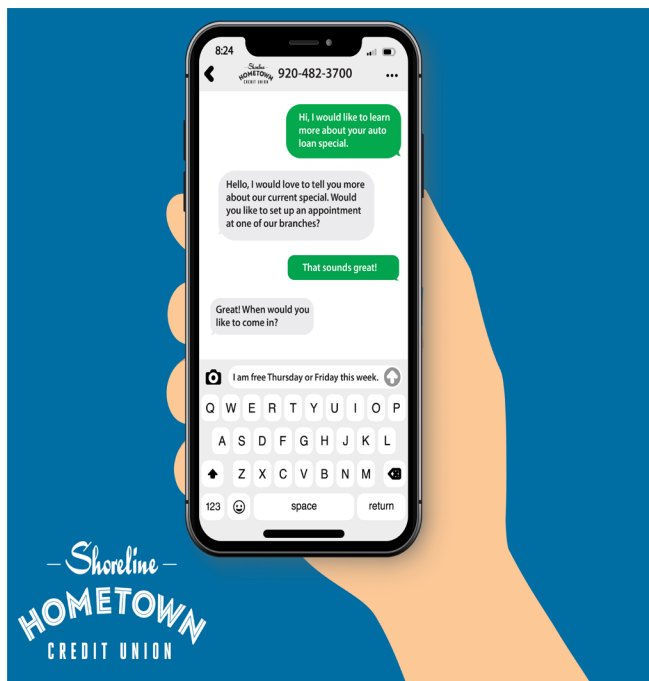
## Our mission

Our mission at Shoreline is to help our members achieve financial success. We achieve this by providing members with a safe place to save and borrow at reasonable rates. We excel at this by remaining committed to employing an honest, knowledgeable staff whose focus is on one member at a time.



## Text the Credit Union

Do you need to set up an appointment or learn more about our loan promotions? You can text Shoreline Hometown Credit Union directly at 920-482-3700 and chat with a Shoreline representative. We are excited to add this great new feature to our Digital Banking Suite.



Federally insured by the NCUA.

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