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FOR IMMEDIATE RELEASE

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SHORELINE HOMETOWN CREDIT UNION TAKES HOME BEST CREDIT UNION AND BEST MORTGAGE ORIGINATOR FOR THE SECOND YEAR IN A ROW.

June 27, 2020, Manitowoc, Wis. For the second year in a row, Shoreline Hometown Credit Union was voted winner for the Best of the Lakeshore awards. The credit union won two categories including Best Credit Union, Financial and Best Mortgage Company on the Lakeshore for 2021.

“Winning these awards for the second year in a row is very exciting for our team,” says Nathan Grossenbach, President/CEO of Shoreline. “We are committed to improving our members’ experience through our products, our technology, and most importantly our great staff. It is an honor to be recognized as the best, most trusted financial institution in our community.”

Grossenbach goes on to say that the community recognizes that Shoreline is the best choice for general banking, financial planning, as well as originating mortgages. “We continue to reduce the fees we charge, lower our interest rates on loans, create greater access to members with less-than-perfect credit, and remain committed to our “Hometown” principles. So far this year, we have achieved solid growth in auto loans, toy loans, home loans, and member deposits. It is an incredible time to be a Shoreline member.”

Real Estate and MBL Manager, Andrea Schmitt is leading Shoreline’s mortgage team that has become a strategic focus for the credit union. “Our mortgage program is built around flexibility and finding the right product for each individual member. Regardless of your homeownership status, we have a product for everybody. I am very happy to lead the “Best” Mortgage team in the area!”

The leadership of Shoreline Hometown Credit Union would also like to thank its team of nearly 40 employees who work tirelessly to support the Hometown mission and take care of our 8,000 members each day. “Our Hometown team works hard to serve our members every day,” says Business

Development Officer, Kyle Bryntesen, “This is a fun place to work and our culture is built around trust, empathy, and integrity, which all leads to taking care of our members with exceptional service.”

Shoreline sponsors many community events and supports a wide range of charitable organizations. Grossenbach concludes, “We provide great opportunities for our employees and members at Shoreline. We know how much our community appreciates locally-owned businesses. We are proud to be headquartered in Manitowoc County for over 80 years, with many more to come!”

About Shoreline Credit Union.

For over 80 years, Shoreline Credit Union is headquartered in Manitowoc County and is a member owned, non-profit financial cooperative serving approximately 8,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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