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**FOR IMMEDIATE RELEASE**

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**SHORELINE CREDIT UNION EXCEEDS DONATION GOAL FOR SALVATION ARMY SEASON PASS PROGRAM**

**Manitowoc, WI, December 22, 2020** - Shoreline Hometown Credit Union is pleased to announce that they have surpassed their Season Pass Program matching goal of \$5,000 to help raise funds for the Salvation Army. Shoreline is matching the \$5,000 in donations plus approximately \$3,000 more has been donated at Shoreline as of December 22 – for a total amount of \$13,000. Shoreline also won the “Battle of the Financials” contest last week by raising an additional \$2,083.

Shoreline President/CEO, Nathan Grossenbach, says, “We’re very pleased of our employee’s enthusiastic support of the Season Pass Program and winning the Battle of the Financials. They have all worked very hard at promoting the Season Pass pins to members from our drive-up locations even though our branches are closed due to the pandemic. We are happy to help out the Salvation Army of Manitowoc.”

Shoreline has been a match-sponsor of the Salvation Army Season Pin Pass Program for the past seven years.

Grossenbach encourages everyone to continue to contribute to the Salvation Army during the rest of the holiday season. “It’s important that everyone give as much as they can afford.” Grossenbach adds, “The Salvation Army provides much needed programs to help the less fortunate in our community.”

**About The Salvation Army**

From its humble beginnings as a Salvation Army captain’s startup program in 1891 in San Francisco, the Red Kettle Campaign has grown into one of the most recognizable and important charitable

campaigns in the United States. It helps provide toys for kids, food for the hungry and countless social services programs year-round.

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### **About Shoreline Credit Union**

For nearly 80 years, Shoreline Hometown Credit Union is headquartered in Manitowoc County and is a member owned, non-profit financial cooperative serving approximately 9,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Hometown Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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