



# NEWS ANCHOR

Shoreline Hometown Credit Union • Manitowoc & Two Rivers, Wisconsin

## Help Shoreline and the Salvation Army "Rescue Christmas" in 2020.



### Are you someone that only carries a credit card instead of cash?

If so, The Salvation Army of Manitowoc County is offering a quick way to pass the red kettles guilt-free this season!

**When you purchase a Season Pass Pin, there is no need to dig for change every time you are at one of The Salvation Army's iconic red kettles.** Pins are available in \$20 and \$100 increments, and are good for the 2020 Kettle Season. Shoreline Hometown Credit Union will be matching each pin sale again this year. To help out, Salvation Army Pin Program radio advertising on local radio stations is also sponsored by Shoreline Hometown Credit Union.

"Donors can wear the pin on their coat or jacket throughout the season," said Lt. Jenny Moffitt, the Corps Officer of the Manitowoc Salvation Army. "It's a great way to let others know that you support The Salvation Army and that you're someone who cares about your neighbors in need."

**Because of COVID-19, Season Pass Pins are available at the Shoreline Hometown Credit Union drive-thru only.** If you cannot get over to the drive-thru, please contact Steve Kanter at 920-482-3712 to pick up a pin in the lobby at the Manitowoc location. Make your check out to Shoreline Hometown Credit Union so that your funds can be matched."

**Proceeds support many critical programs and services in Manitowoc County, including Toys for Kids, Coats for Kids, helping the homeless and food for the hungry. Shoreline will match all donations up to \$5,000 during this campaign.** Moffitt continues, "We are very thankful to 'Rescue Christmas' with Shoreline Hometown Credit Union's help during the 2020 Red Kettle Campaign. Shoreline's sponsorship allows donors to double their donation so that we can raise even more funds for our critical, local Salvation Army programs."

Shoreline CEO/President Nathan Grossenbach says, "Shoreline Hometown Credit Union is proud to once again be the Season Pass Pin Sponsor for the seventh year in a row. Anyone has the potential to lose everything due to a family, work, or health crisis. Anyone of us could be standing at a Salvation Army location tomorrow looking for help. So please stop by one of our locations and pick up a Season Pass Pin."



**Season Pass Pins are available at the Shoreline Hometown Credit Union drive-thru starting November 13 at their branch locations at 4400 Calumet Ave, Manitowoc and 3131 Mishicot Rd, Two Rivers.**

**EVENT: 2020 Red Kettle Campaign Season Pass**

**WHEN: November 13 to December 25, 2020**

**WHERE: Shoreline Hometown Credit Union Drive-Thru locations in Manitowoc and Two Rivers**

**CONTACT: Steve Kanter, Vice President, Hometown Experience & Branding, call 920-482-3712.**

## Here are some new faces at Shoreline!



**Jason Scharping was recently hired as a Member Service Specialist.** In his new role, Jason is responsible for helping our members with their financial goals. Jason came to us from Community First Credit Union where he served in a similar role. He lives in Shoto, Wis. with his wife Amanda and their son Owen. He spent 15 years in the golf industry and is happy to "join a credit union that is so involved with the community on the Lakeshore."



**Lydia Fogeltanz and Julie Wilke are our new Mortgage Loan Processors.** Lydia comes to Shoreline from Bank First National. She's held a wide array of positions in her career ranging from public relations to music instructor. Lydia volunteers in the community and has a Master's Degree in Integrative Leadership. Julie has over 40 years of experience in the financial industry beginning as a teller, then working in consumer loans and handling business processing duties. She comes to us from UnitedOne Credit Union.



### Shop Hometown Saturday and earn 3X Rewards Points

**Hometown Values. Hometown Rewards.** Once again, Shoreline is partnering with Two Rivers Main Street to encourage local shopping to help out businesses in Manitowoc County.

**Earn 3X Rewards on "Shop Hometown Saturday" on November 28.** Shoreline is giving our members who shop at local businesses more perks this year with "Shop Hometown Saturday."

**"When you use your Shoreline Hometown Credit Card at a Hometown Business on November 28, you will receive 3X Hometown Rewards points** (instead of the usual 2X) for every dollar spent at participating Hometown Businesses," says Kyle Bryntesen, Business Development Officer. "That means that you can go into a retail store for a gift, then stop for lunch at one of the Hometown Businesses and earn 3X's Hometown Rewards at both locations."

**To see a list of participating Hometown Businesses, please visit [ShorelineCU.org](https://shorelinecu.org) and click on "Hometown Rewards" and the "The Hometown Program."**

**Due to the Hometown Christmas Parade being cancelled this year because of COVID-19,** Santa will be driving around and visiting local businesses in Two Rivers during the day. Main Street Two Rivers will also be sponsoring a virtual visit with Santa during the evening on the November 28.

**Shoreline puts money back into community businesses.** Since the start of the Hometown Program, we have issued our members nearly \$40,000 in Hometown Gift Certificates. We have over 100 businesses participating in this program. Look for the Shoreline logo at participating businesses while shopping

in Manitowoc and Two Rivers on Hometown Saturday. You can receive extra rewards points if you shop at these Hometown Businesses and be eligible for Hometown Gift Certificates.

**Don't have a Shoreline Hometown Rewards MasterCard®?** Schedule an appointment online at [ShorelineCU.org](https://shorelinecu.org) and click on "Contact Us." Once approved, you will receive rewards for every purchase made on your Hometown Rewards MasterCard. Unlike most national rewards credit cards, we strongly encourage our members to use their rewards to support local businesses. Spending money locally can reap you big rewards.

**Talk to a Shoreline representative today if you have any questions about this great Hometown Program. Stop by the Shop Hometown Saturday Headquarter in Two Rivers on November 28 and shop local!**

## Pumpkin Pie Loan Sale offers low rates!

**Shoreline Hometown Credit Union is excited to announce our Pumpkin Pie Loan Sale. Just in time for Thanksgiving, Shoreline has reduced our rates.** Gobble up a great rate at Shoreline Hometown Credit Union. Apply online today to take advantage of our low auto loan rates. **As a bonus, make no loan payments for 90 days.**

**For even more savings check out our Hometown Loan Rebate Program to earn a 0.25% loan rebate.** Applying online is easy as pie, go to [ShorelineCU.org/apply](https://shorelinecu.org/apply). Shoreline Hometown Credit Union, voted Best Credit Union on the Lakeshore.

**For full details please visit:**

<https://shorelinecu.org/borrowers/vehicle-loans/#loan-specials>



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