



October 26, 2020

FOR IMMEDIATE RELEASE

CONTACT:

Steve Kanter

VP – Hometown Experience & Branding

Phone: 920.482.3712

Cell: 920-242-0240

KanterS@ShorelineCU.org

Shoreline Credit Union is proud to announce the promotion of Tyler Freitag as Marketing Specialist 1. In his new role, Tyler is responsible for managing the daily functions of the marketing department, including but not limited to collateral production, social media management, and media buying.

“Tyler has grown so incredibly much in his few years at the credit union, starting off as a teller to a guy who lives and breathes not only our credit union, but our five core values. Tyler has an Energetic, yes-sir attitude, and always wearing a big smile.” says CEO Nathan Grossenbach.

As a young professional, Tyler brings 4 years of marketing communications experience to Shoreline. His skills include brand management, as well as project management, graphic design, video production, and web design. Tyler is a member of the Board of Directors for The Crossing of Manitowoc County, and presides over the Marketing Committee for The Crossing. In addition, Tyler is a member of the local Kiwanis International chapter. Tyler is a 2020 nominee for the prestigious Future 15 Manitowoc County award.

A graduate of Lakeshore Technical College, Tyler earned an associate degree in Marketing and a Technical Diploma in Sales. Tyler resides in Green Bay, WI

###