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FOR IMMEDIATE RELEASE

CONTACT:

Stephan Kanter

VP – Hometown Experience and Branding

Phone: 920.482.3712

Cell: 920.242.0240

KanterS@Shorelinecu.org

**THE CROSSING OF MANITOWOC COUNTY APPOINTS TYLER FREITAG CHAIR OF
ADVANCEMENT COMMITTEE**

June 9, 2020, Manitowoc, Wis. The Crossing of Manitowoc County recently appointed Shoreline Marketing Coordinator Tyler Freitag as the Chair of the Advancement Committee. The Advancement Committee meets monthly to discuss marketing, fundraising, and other topics for The Crossing of Manitowoc County.

“I am very excited to use my new position to better The Crossing and its mission for the local community” says Tyler Freitag, Marketing Coordinator of Shoreline. The Advancement Committee for The Crossing has worked very hard to develop the Change a Life campaign during the COVID-19 situation” **For more information on The Change a Life campaign, please visit CrossingManitowoc.org.**

Tyler has served as the Marketing Coordinator for Shoreline Hometown Credit Union since 2017 and has managed and produced hundreds of advertising projects – including video, graphic design work, and participating in the marketing management of many community events and charities sponsored by Shoreline. In addition to The Advancement Committee, Tyler also serves as a Board Member for The Crossing of Manitowoc County.

About Shoreline Credit Union.

For nearly 80 years, Shoreline Credit Union is headquartered in Manitowoc County and is a member owned, non-profit financial cooperative serving approximately 8,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

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