March 12, 2020

FOR IMMEDIATE RELEASE

CONTACT:
Stephan Kanter
VP – Hometown Experience and Branding
Phone: 920.482.3712
Cell: 920.242.0240
KanterS@Shorelinecu.org

SHORELINE HOMETOWN CREDIT UNION ADDRESSES CORONAVIRUS CONCERNS

March 12, 2020, Manitowoc, Wis. Shoreline Hometown Credit Union cares about the physical wellness of our members, employees, and communities, especially amid concerns about the spread of the Coronavirus (COVID-19).

We are closely monitoring day-to-day developments and, as an organization, have raised awareness and education among employees on the best practices to prevent the spread of respiratory diseases, as outlined by the Centers for Disease Control and Prevention (CDC).

- **Shoreline recently completed a Business Continuity Test on March 10, 2020** to ensure that our staff is prepared to handle a pandemic. The test was successful on all fronts.
- **April 14, 2020 Annual Meeting.** We do not expect to delay our Annual Meeting; however, we are looking into streaming it online for members who do not want to physically be present. We will make this determination in early April, and will publish our determination on Facebook, our website, and in an email to our membership.
- **Watch out for scams.** If anyone contacts you pretending that they are from any agency or financial institution and asks for you for your personal information, do not share any account, Social Security, password or other personal identification details. Call us at 920-482-3700 if this happens to you.

Consider banking from home.

All of our branches and ATMs remain open during normal business hours to serve you. If you’re concerned about going out in public, however, you can conduct many of your common branch
transactions using our free Online Banking and Mobile Banking services. Learn more at https://shorelinecu.org/member-services/online-banking/.

With Shoreline’s digital banking tools, you can:

- Check balances and verify transactions: Keep tabs on your account balance in real-time.
- Deposit checks: Use our free Mobile Check Deposit to deposit checks digitally.
- Transfer money: Transfer money between your accounts.
- Apply for Loans: Visit https://loans.itsme247.com/284/Home/Start/ to apply for auto loans, personal loans and credit cards.
- Bill Pay: Pay bills, friends, and family electronically using our bill pay service.
- eStatements: Sign up to avoid possible contamination on mailed statements.

We will continue to keep you informed.

We will continue monitoring the news from the U.S. Department of Health and Human Services, and the CDC, and will take action for events happening on a month-to-month basis.

Our first priority remains keeping Shoreline Hometown Credit Union employees and members safe and well-informed while doing what we can to help minimize potential spread of the coronavirus (COVID-19). Please know we will continue to explore digital and remote solutions that will best serve our community members going forward.

For more information about the ongoing pandemic, please visit www.cdc.gov.

About Shoreline Credit Union.

For nearly 80 years, Shoreline Credit Union is headquartered in Manitowoc County and is a member owned, non-profit financial cooperative serving approximately 8,000 members in nine counties — Brown, Outagamie, Winnebago, Door, Calumet, Fond du Lac, Kewaunee, Manitowoc and Sheboygan, in Wisconsin. Shoreline Credit Union is a member of the National Credit Union Administration (NCUA), an independent federal agency that charters and supervises federal credit unions. Shoreline is considered well capitalized according to NCUA standards.

###