

# NEWS ANCHOR

Shoreline Hometown Credit Union • Manitowoc & Two Rivers, Wisconsin

## SAVE TIME, MONEY, AND STRESS WHEN YOU BUY A CAR!



# Shoreline Hometown Credit Union is pleased to announce *CAR-TASTIC*™, your one-stop auto shop.

CAR-TASTIC is the most effective way to save time, money, and stress while searching for your next vehicle! Over 15,000 Dealer Partners including local area dealers such as Maritime Ford, Van Horn Chrysler and Sartori's Auto share their inventory with CAR-TASTIC — giving you plenty of choices! More local dealers are coming soon!

#### Welcome to the EASY WAY to buy a car!

**CAR-TASTIC** is the best way to buy a new or pre-owned vehicle. Buying a car is an exciting step in your financial future, even with lots of decisions along the way. Here are some quick and easy steps to make the most of the auto buying process.

**Determine your budget** – Most shoppers think in terms of monthly payments, not necessarily the overall price of the vehicle. Use our **Search by Payment** feature to find the vehicle with the monthly payment for you.

**Do your research** – Chances are, it's been a few years since you've looked into purchasing a car. Take your time and do your homework with our convenient CAR-TASTIC shopping website, learning everything you can in one useful place. Check out free CarFax reports and save your progress while you're there.

**Kelley Blue Book Price Advisor Tool** - Helps take the stress out of price haggling. You can negotiate confidently by knowing that you'll get a fair price. It sets realistic expectations and takes the hassle out of pricing conversations with the dealer.

**Get pre-approved** – Talk to Shoreline Hometown Credit Union for an auto loan pre-approval. That will give you an advantage when you find the right vehicle. With the power of Shoreline's competitive rates, you're now ready to visit the dealership.

Go for a Test Drive – With your pre-approval in hand, visit the dealership and go for a test drive. Don't be afraid to talk to the salesperson and ask all the questions that you have.



**Enjoy your new car** – The auto shopping process might seem stressful. With Shoreline and CAR-TASTIC on your side, we'll make the process as seamless as possible, helping you enjoy your new ride with confidence!

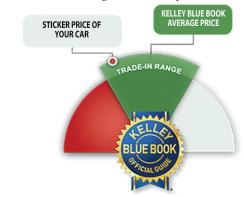
#### Why should you use CAR-TASTIC?

- Save time, money, and stress
- 4 million vehicles in inventory
- 15,000 dealer partners
- Online loan application

#### The CAR-TASTIC site allows consumers to:

- Search for new or used cars
- Compare vehicles by make model, and price
- Access CarFax® reports
- Request a quote
- Get pre-approved online
- Research vehicle specifications
- Access Kelley Blue Book Price Advisor Tool.

**Experience it now.** CAR-TASTIC makes car shopping simple! Visit **CAR-TASTIC.com** and get started today!



Kelley Blue Book Advisor Tool takes the hassle out of car-pricing negotiations.

### It's easy to find out what Medicare Plan is best for you.



UnitedHealth Care Medicare Plan Representative

Jeff Balistriere

Shoreline Hometown Credit Union has announced a partnership with UnitedHealth Care Medicare Plan Representative Jeff Balistriere to help you find easy-to-understand answers to your most important Medicare and Medicaid questions.

Talk to Jeff today and you'll make good decisions concerning your important Medicare Plan options either during the initial enrollment process, or during the upcoming renewal period beginning in early October.

According to Shoreline CEO and President Nathan Grossenbach, "Medicare can be complex. We are very excited to provide our members free consultations with Jeff. He will be available to work with our members either by phone or appointment at either of our branches and possibly even our members' home, if desired. If you aren't completely sure that you are making the right decision with your Medicare or Medicaid needs, I strongly encourage our members to meet with Jeff."

Jeff is a licensed life and health insurance professional who can personally walk you through the process and select the right plan for your particular needs. He has been a resident of Northeast Wisconsin for nearly 30 years and has counseled hundreds of people with their Medicare needs.

Jeff says, "I'm here to personally assist and educate Shoreline members to provide a clear understanding of how Medicare works, and come up with a plan that may be a good fit for you.

"I look forward to helping you as a Shoreline member find a UnitedHealthcare plan that works. For folks who have been on Medicare, I'll compare their current plan to other plans and see if their needs are met. This can be done at your home or any place of your choosing. I'll go over prescriptions, doctors, hospitals, dental, hearing, and vision benefits to determine what plan fits best for them."

Jeff can be reached at 920-794-2171 or BalistriereJ@ ShorelineCU.org.







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